

PRESS RELEASE

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Rami Kadi Presents Spring/Summer 2025 Couture Collection, *Chaîne des Danses*:

A Fusion of Rococo Elegance and Contemporary Innovation

January 30, 2025 – Rami Kadi has unveiled his highly anticipated Spring/Summer 2025 Couture collection, *Chaîne des Danses*, marking another milestone in his exploration of timeless beauty and modern craftsmanship. *Chaîne des Danses* is brought to life through an artistic collaboration between Rami Kadi and acclaimed Lebanese filmmaker Elie Fahed. This collaboration culminates in a film that depicts the collection which draws inspiration from the Rococo and Baroque eras, reimagined with a contemporary lens.

The film transports viewers into a captivating narrative, following a group of muses as they journey from the backstage of a beauty pageant to a grand finale. Against the backdrop of fifties-inspired settings and lush regency aesthetics, *Chaîne des Danses* bridges the past and present, celebrating women as a force of storytelling and connection across eras.

Each piece in *Chaîne des Danses* embodies Maison Rami Kadi's signature interpretation of historical craftsmanship, with silhouettes that reference empire waistlines, corsetry, and puffed sleeves, paired with modern asymmetric draping and bold cuts. Soft pastel tones—blush pink, lavender, mint green, and ivory—are enriched with accents of gold and emerald, while shimmering embellishments evoke celestial themes.

Intricate embroidery, 3D floral appliqués, and delicate beadwork add depth and texture, transforming the garments into wearable works of art. The collection also features

couture techniques that highlight Rami Kadi's mastery of detail, including Swarovski crystals, pearls, and brocade accents, creating a visual harmony of historical regality and contemporary sophistication.

The film culminates in a transformative dance sequence, where the muses, liberated from their sets, gather under a cascade of light. This moment symbolizes the unbound creativity and timeless connection that the collection celebrates. The final frame captures the women in a tableau reminiscent of Rococo art, blurring the line between fashion and fine art.

“This collection is a celebration of the journey women have taken through time,” said Rami Kadi. “It’s a tribute to their stories, their connections, and the beauty they create when they come together. With *Chaîne des Danses*, I wanted to feel as if we were weaving the richness of the past into the fabric of the present, removing the lines between history and modernity.”

The *Chaîne des Danses* collection is available for viewing on the Maison Rami Kadi website. Audiences can also watch the film on the Instagram pages of both Rami Kadi and Elie Fahed.

About Rami Kadi

Rami Kadi is the Founder and Creative Director of Maison Rami Kadi, celebrated for his innovative couture designs and meticulous craftsmanship. Known for his ability to merge historical aesthetics with contemporary artistry, Kadi has become a staple in the global fashion and entertainment landscape.

About Elie Fahed

Elie Fahed is an acclaimed Lebanese filmmaker known for his poetic storytelling and distinctive cinematic style. His award-winning short films have been showcased internationally, earning him recognition as a visionary director. Celebrated for blending

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profound narratives with striking visuals, Fahed continues to captivate audiences with his innovative approach to filmmaking.

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